

## **United Kingdom Professionalism in Nursing and Midwifery**

### **Project Board**

**9 October 2017, 14:30 – 15:45hrs**

**By teleconference**

**Present:**

<b>Member representation</b>	<b>Name</b>	<b>Attendance</b>	<b>Identifier</b>
NMC	Geraldine Walters	Apologies	GW
	Anne Trotter	✓	
NMC	Rachel Dufton	Apologies	RD
CNO Group	Prof. Brendan McCormack	Apologies	BMcC
England	Dr. Elaine Maxwell	Apologies	EM
England	Hilary Garratt	-	HG
Scotland	Donna O'Boyle	✓	DO'B
Scotland	Dr Collette Ferguson	✓	CF
Wales	Martin Semple	-	MS
Wales	Gemma Ellis	-	GE
Northern Ireland	Anne Marie Marley	Apologies	AMM
Northern Ireland	Pauline Martin	✓	PM
Royal College of Nursing	Dame Donna Kinnair	Apologies	DK
Royal College of Nursing	Dr Stephanie Aiken	Apologies	SA
Royal College of Midwives	Carmel Lloyd	✓	CL
Royal College of Midwives	Zoe Boreland	✓	ZB
Independent Care Sector	Sharon Blackburn	✓	SB
Service User	Carolyn Hirst	Apologies	CH
	Terence Canning	-	TC
CNO Group (Chair)	Prof. Charlotte McArdle	✓	CMcA
NIPEC (Project support)	Angela Reed	✓	AR

<b>Agenda item</b>	<b>Action to be taken</b>	<b>Action by</b>
<b>1</b>	<p><b>Chair's remarks, welcome and apologies</b></p> <p>CMcA welcomed everyone to the teleconference meeting. Apologies were noted as above. Wendy Preston was welcomed as attending OBO Dame Donna Kinnair. Anne Trotter joined the meeting at 3pm.</p>	
<b>2</b>	<p><b>Notes of the last meeting 4 May 2017 and matters arising</b></p> <p>Notes of the last meeting were confirmed as an accurate record. AR provided an update relating to recent contact with UCLH and Alison Finch – the organisation is planning to use Enabling Professionalism (EP) as part of revalidation processes and to that end will be formally rolling it out – AR is in contact with the organisation to provide background to the project.</p> <p>In relation to contact with Prof Mike West CMcA, having considered where the project was in maturity had decided to wait until a clearer decision had been made regarding evaluation – therefore no contact had been pursued.</p>	

<p><b>3</b></p>	<p><b>Post Launch Report</b></p> <p>AR provided an overview of activity post-launch including the development of the three scenarios into animations and plans for a re-launch at the Scottish Regulation event 30<sup>th</sup> October 2017 when the animations would be released to the NMC website.</p> <p>The NMC had received almost 500 submissions in the first 48 hours following launch of the framework – members requested sight of these submissions it at all possible. AR to enquire from Ann Brown, in the absence of RD who is currently on leave as a result of illness.</p> <p>Social media activity on the day had also been good and there continues to be opportunities to present on the subject at professional events.</p>	<p><b>AR to request submissions document from NMC</b></p>
<p><b>4</b></p>	<p><b>Re-Launch Proposals</b></p> <p>CMcA discussed the opportunity at the Scottish regulation conference, acknowledging that it was a good opportunity to have the work recognised across other professions and sectors. Specific to nursing and midwifery it was generally agreed that more awareness raising was needed. Following discussion a communications plan was agreed:</p> <ul style="list-style-type: none"> <li>• October 2017 – Scottish Regulatory Conference</li> <li>• December 2017 – journal article – CMcA to approach Jenni Middleton in the first instance</li> <li>• Twitter chat Jan 2018 – approach to be made to We Nurses</li> <li>• Approach to FNF to launch again at conference ?February 2017</li> </ul> <p>Members also to look for opportunities to present or speak about EP at various conferences in the UK – CNO conferences to be considered.</p> <p>In addition AR to prepare brief speaking notes for offices of CNOs.</p> <p>AR requested that members ask colleagues to make short video blogs about the framework, what professionalism means to them and what behaving professionally 'looks like' for use in the future awareness raising and social media campaigns. CF and DOB both willing to speak to staff about recording something. PM also willing.</p>	<p><b>CMcA to approach Jenni Middleton regarding journal article</b></p> <p><b>Approach to be made to We Nurses re: Twitter chat</b></p> <p><b>Members also to look for opportunities to present or speak about EP</b></p> <p><b>AR to prepare brief speaking notes for offices of CNOs</b></p> <p><b>Members ask colleagues to make short video blogs about the framework</b></p>
<p><b>5</b></p>	<p><b>Impact Evaluation</b></p> <p>DO'B advised members that Scotland had progressed slowly since the last meeting – they are developing an excellence in care framework for assuring and reporting a range of metrics. A short life working group had provided an options appraisal as to what might be the best way to promote/ measure professionalism without adding to the range of measurements that were already being collected by clinical teams. DOB to share options paper when appropriate.</p> <p>Following a further discussion of measurement of impact it was agreed that advice would be sought from EM and BMcC as to approaches that might be relevant.</p> <p>In addition PM provided the idea that a simple evaluation could be posed by the NMC by mailshot as to whether or not registrants are using the framework and if they found it useful.</p>	<p><b>DOB to share options paper when appropriate.</b></p> <p><b>Advice to be sought from EM and BMcC as to approaches that might be relevant for impact evaluation</b></p> <p><b>NMC to consider mailshot evaluation</b></p> <p><b>CNOs to consider</b></p>

	Student nurses and midwives were also mentioned – CMcA to have discussions with CNOs as to how best integrate into pre-reg curricula. Finally AR to seek information on how the Welsh inventory is being used.	<b>integration into pre-reg curricula</b> <b>AR to seek information on how the Welsh inventory is being used</b>
<b>6</b>	<b>Next Steps</b> AR provided an overview of next steps.	
<b>7</b>	<b>Date of Next Meeting:</b> It was agreed that no further meetings were required at present. Members will be advised of future dates if applicable.	
<b>Action</b>	<b>Comment</b>	<b>Status</b>
<b>AR to request submissions document from NMC</b>		<b>Completed</b>
<b>CMcA to approach Jenni Middleton regarding journal article</b>	<b>Awaiting response from Jenni</b>	<b>Completed</b>
<b>Approach to be made to We Nurses re: Twitter chat</b>	<b>Twitter chat on professionalism happening 17<sup>th</sup> October – outside of request from PB</b>	
<b>Members also to look for opportunities to present or speak about EP</b>		
<b>AR to prepare brief speaking notes for offices of CNOs</b>		<b>Completed</b>
<b>Members to ask colleagues to make short video blogs about the framework</b>		<b>On-going</b>
<b>DOB to share options paper when appropriate</b>		
<b>Advice to be sought from EM and BMcC as to approaches that might be relevant for impact evaluation</b>		<b>On-going</b>
<b>NMC to consider mailshot evaluation</b>		
<b>CNOs to consider integration into pre-reg curricula</b>		
<b>AR to seek information on how the Welsh inventory is being used</b>		<b>On-going</b>